

HONG KONG BAPTIST UNIVERSITY
Bachelor of Arts (Hons) in Business Administration (Global Entertainment) (JS2930)
Portfolio Submission Guidelines (for 2026 Entry)

Prepare a self-introductory portfolio which gives you the opportunity to demonstrate your passion, creativity, talent, and potential to succeed in the Bachelor of Arts (Hons) in Business Administration (Global Entertainment) programme, alongside your academic achievements.

How to Submit your Portfolio?

Portfolio Submission Period: Late Nov to Mid June 2026

After you have submitted your Non-JUPAS application via the [Online Application System for Admission to Undergraduate \(Direct \(Non-JUPAS\)\)](#), an official email notification announcing the start of portfolio submissions will be sent to your Non-JUPAS registered email in due course, with a (1) Qualtrics Link to the Portfolio Submission Page and a (2) Submission Deadline.

Portfolio Submission Qualtrics Page:



[HKBU] Portfolio Submission for Non-JUPAS Applicants for 2026 Entry

Bachelor of Arts (Hons) in Business Administration (Global Entertainment) (JS2930)

Submission Guidelines

1. All portfolios should be prepared in English (except creative works).
2. All portfolios should contain the following student identification data on the first page of the portfolio:
 - Applicant Name
 - Application No.
 - Telephone Contact
 - Email Contact
3. For creative works, please indicate whether they were individual or group work.
4. For video submission, upload the video to YouTube and **unlist** the video. Please enclose the link to your personal statement document. Make sure that the video is unlisted and accessible.
5. The file should be named using your Non-JUPAS Application Number (e.g. if your application number is N-50123456, your file should be named *N-50123456.pdf / N-50123456.docx / N-50123456.pptx*).

Interview Arrangements

Shortlisted applicants will be notified for the admission interview.

What should your portfolio include?

Personal Statement

- 1) Max length: 500 words
- 2) Language: English
- 3) You may refer to the guiding questions below:
 - Why would you like to pursue this transdisciplinary degree?
 - What relevant experience and/or achievements relating to entrepreneurship and teamwork have you had (e.g. competitions, student activities, use of digital technologies and social media and/or volunteering work)?

Creative Works (Optional)

Applicants may also submit any works which can demonstrate creativity. The works can be of any kind, such as drawing, painting, filming, video, photography, performance, musical composition, digital arts and design (apps and website design, VR, AR, and gaming developments), and STEAM projects.

Important Notes

The Programme reserves the right to NOT review the following:

- Portfolios with missing documents;
- Portfolios that cannot be opened due to inherited problem of the uploaded files;
- Portfolios uploaded to platforms *other than* the Qualtrics link provided in the Portfolio Submission notification email;
- Portfolios in hard copies
- Plagiarised works
- Late submissions

Requests for resubmission of portfolios after the deadline will not be entertained.

Enquiries

Should there be any further enquiries, please direct them to bage_sca@hkbu.edu.hk.

Thank you and good luck!