

Trans- disciplinary

超越想像的旅程—— 十二個跨學科的故事

Journey Beyond Imagination: 12 Transdisciplinary Stories

序言

Preface

當我們拋開學習的既定界限，便不再只是尋求知識，而是一場充滿探索的旅程。

香港行政長官發表的《香港第一個五年規劃》（2026-2030 年）中，「跨學科」與「前沿交叉學科」被列為推動教育、科技與人才一體化發展的核心策略之一。香港浸會大學近年積極推動跨學科教育，以前瞻性視野，透過跨領域及跨文化合作，應對現實生活中的議題與挑戰，著重解難為本及實際情境學習，致力培育能夠塑造未來的學生。

你可能會問：什麼是「塑造未來的學生」？

本專刊記錄了十二位跨學科學生及畢業生的真實故事——涵蓋個人成長、創業實踐、追夢旅程及服務社區。他們勇於跨越學科、界別、文化和自我限制，以行動實現想法，憑藉創意與變革思維，探索屬於自己的道路。透過分享這些經歷，他們亦希望向在跨學科學習旅程中給予啟發、支持與鼓勵的香港浸會大學教職員、社區夥伴、業界專家，以及在社區服務及海外交流中結識的每一位表達感謝。

希望你閱讀這些故事時，能從中獲得啟發，勇敢跨越自己的界限，去想像並創造屬於你的無限可能。

When we set aside the conventional boundaries of learning, the pursuit of knowledge becomes an adventure in exploration.

The Hong Kong Special Administrative Region's First Five-Year Plan (2026-2030) explicitly targets the cultivation of emerging and cross-disciplinary areas. In recent years, Hong Kong Baptist University (HKBU) has actively promoted transdisciplinary education with a forward-looking vision. By fostering transectoral and transcultural collaboration to address real-world issues and challenges, emphasising problem-solving and experiential learning, the university is dedicated to cultivating future-shaping students.

You may ask: What does it mean to be a “future-shaping student”?

This booklet features the true stories of twelve transdisciplinary students and graduates, covering personal growth, entrepreneurial practice, pursuit of dreams, and community service. They courageously transcend boundaries between disciplines, sectors, cultures, and self-limitations, turning ideas into action, exploring their own paths with creativity and transformative thinking. By sharing these experiences, they hope to express their gratitude to the faculty and staff of HKBU, community partners, industry experts, and everyone they met during community service and overseas exchanges, for their inspiration, support, and encouragement throughout their transdisciplinary learning journeys.

We hope that as you read these stories, you will be inspired to go beyond your own limits, and to imagine and create infinite possibilities that belong to you.

從創客社長 到灣區十大青年

From Maker Club President to
One of the Bay Area Top 10
Hong Kong Creative Youth

湯璨宇

TANG Canyu, Tim

三年級學生
文理及科技學士 (榮譽)
自訂主修

Year 3 student, Bachelor of Arts,
Science and Technology (Hons)
in Individualised Major
(Human-Centred AI)



湯璨宇 (Tim) 從中學擔任創客社長開始，對科技的熱愛從未間斷。現在，他是跨學科自訂主修課程的三年級學生，憑藉兩項與同學以社會為本的發明——「眸鏡」與「守護者雲拐杖」，獲選為「2025 灣區十大香港創意青年」，更是唯一獲此殊榮的香港高等院校學生。

針對青少年近視日益嚴重的問題，Tim 設計「眸鏡」——一款家用智能視力檢測設備。透過自動測距及語音互動降低專業視力檢測的門檻，

Tang Canyu (Tim) has been passionate about technology since secondary school, where he was an active member of the Maker Club. Today, as a third-year student in Individualised Major programme, Tim has transformed that lifelong passion into innovations that address real social needs. He and his team's inventions, **EyeMirror** and the **Guardian Cloud Crutch**, earned him the prestigious title of one of the *Bay Area Top 10 Hong Kong Creative Youth in 2025*. Remarkably, he was the only student from a Hong Kong higher education institution to receive the honour.

EyeMirror is a smart home-based vision screening device designed to tackle the growing problem of myopia among young people. Through automated distance measurement and voice-guided interaction, the device lowers the barriers of professional eye examinations, enabling families to monitor vision health conveniently at home. **Guardian Cloud Crutch**, meanwhile, reimagines a traditional mobility aid for the elderly in the digital age. Combining Beidou



Tim 在活動中與哈佛大學教育研究學院「零點計劃」Edward Clapp 博士展開對話，交流他對創意的看法。

Tim exchanged his views on creativity with Dr. Edward Clapp (Principal Investigator at Harvard Project Zero) at the Roundtable Dialogue Session themed "Creativity, Participation, and Purpose".



讓用家可於家中輕鬆監測視力健康。「守護者雲拐杖」則融合了北斗衛星定位、跌倒偵測技術與雲端警報功能，既保留傳統拐杖的穩定易用特性，又能守護長者獨自外出的安全。

Tim 認為，跨學科教育最珍貴之處在於鼓勵他超越單一學科的界限。「它不僅問我們能否打造一項技術，更會追問這項技術是否真正有用、普及且能夠負責任地應用於社會。」在自訂主修課程一對一導師指導下，他可以靈活結合理科與人

satellite positioning, fall-detection technology, and cloud-based emergency alerts, it helps the elderly travel more independently and safely while retaining stability and ease of use.

For Tim, the most valuable quality of trans-disciplinary education lies in its encouragement to think beyond the boundaries of any single discipline. “It doesn’t merely ask whether we can build a technology,” he reflects. “It challenges us to consider whether that technology is genuinely useful, accessible, and responsibly applied in society.” Under the guidance of dedicated academic supervisor in the programme, Tim has learned to bridge the worlds of science, engineering, and humanities. One experience that remains especially meaningful to him was being invited to share his views on creativity

with a Harvard University professor on stage. The opportunity left a profound impression. It reinforced his belief that true innovation is not born solely from technological breakthroughs, but from meaningful dialogue across disciplines and a deep sensitivity to the needs of society.

Tim founded Hong Kong Baptist University's first RoboMaster robotics team. Under his leadership, the team achieved an impressive milestone, winning Second Prize at the National College Student Robotics Competition (Jiangsu Regional Competition) last year. Looking ahead, Tim remains committed to deepening his expertise in AI and engineering design. His focus remains firmly grounded in people and the public interest. Guided by a belief that innovation should serve society, he aspires to transform knowledge into meaningful impact for society.



文知識。而令他最難忘的是，曾獲邀與哈佛大學教授同台交流，並分享自己對創造力的見解。這段經歷讓他深刻體會：真正的創新不僅來自技術突破，更源於跨學科對話及對社會需求的敏銳洞察力。

他亦創立香港浸會大學首個 RoboMaster 機器人團隊，並在去年全國大學生機械人大賽（江蘇站）中勇奪二等獎。展望未來，Tim 將持續深化人工智能與工程設計領域的學習，堅守以人為本及關注大眾利益，以「年輕創新者的身份」，將知識轉化為實質的社會影響力。



用 AI 照亮長者的日常

Lighting Up Seniors' Lives with AI



易廷軒
Boulder YI

畢業生 (2026)
文理及科技學士 (榮譽) 自訂主修
Class of 2026, Bachelor of Arts,
Science and Technology (Hons) in Individualised Major
(Human-Centred AI)



四年前，易廷軒（Boulder）在入學講座深受「成為世界公民」這句話打動，從此決定選擇自訂主修課程，在跨學科學習中磨練解決問題與自主學習的能力。他與指導老師張國威教授每週會面，亦師亦友，張教授教會了他主動、有責任感、不拖延，也讓他逐漸明白：若想成為一個能為世界做出貢獻的人，必須先從理解身邊的人開始。

Four years ago, Boulder attended a university orientation session and was struck by a simple yet powerful phrase: “Become a global citizen.” The words stayed with him. Inspired by the idea, he chose the Individualised Major programme, where he could develop problem-solving skills and learn to take charge of his own education. His weekly meetings with Prof. William Cheung became much more than academic supervision. It became gatherings between mentor and friend, Professor Cheung taught him to take initiative, be responsible, stay accountable, and never procrastinate. More importantly, Boulder gradually realised that to become someone who can contribute to the world, he must first learn to understand the people around him.

In his second year, Boulder learnt from research paper that many seniors wanted to exercise but hesitated to do so. The reasons were worrying about injuring themselves through incorrect movements, lack of professional guidance, and finding repetitive exercises dull. Boulder verified these issues with a SportsTech company

在大學二年級，Boulder 讀論文時發現很多長者想運動鍛煉卻不敢動，因為怕做錯動作導致受傷，又怕沒有人指導，更怕重複性動作的枯燥乏味。於是他與運動科技公司確認了這個社會現象，並帶著想解決這個問題的決心，創作了「RubberClub」——一個讓長者用「彈力帶」來鍛煉的 AI 應用程式。他花了數月時間收集了近萬次標準動作的數據，用來訓練 AI 評分模型，並特別設計了長者形象的 AI 虛擬教練，只為讓長者感到親切和安心。

在第一次測試時，長者們提出要增加女版示範及加入運動記錄，Boulder 聽到意見後一一改進。

and determined to make a difference, he set out to apply what he had learned. He created **RubberClub**, an AI-powered application that helps seniors exercise using resistance bands. Over several months, he collected nearly 10,000 sets of standard movement data to train the AI assessment model. He also designed a virtual AI coach with the appearance of an older adult, hoping to create a sense of familiarity, comfort, and trust for users.

During the first prototype testing, the seniors suggested adding a female demonstration coach and a function to track their exercise history into the application. Boulder took the suggestions into account and refined the app. When the second round of testing took place, the participants smiled and told him, “*This app is perfect for us.*” In that moment, he realised that the true strength of young innovators is not how advanced their



Boulder 獲香港社會服務聯會邀請，出席 2026 年 S+ 高峰會，並在會上分享「RubberClub」。Boulder was invited by the Hong Kong Council of Social Service to attend the S+ Summit 2026 and shared his project - “RubberClub”.



第二次測試時，長者們笑著說：「這個 app 好啱我用。」那一刻，他明白，年輕人的力量並不在於技術有多新，而在於能否用心去理解長者的孤獨、憂慮與需求。

第三次實地測試，得到十位長者的回饋，讓這個畢業作品不只是程式，更是一份跨年齡層的連結情懷。他將這段學習旅程總結為：獨立、溝通、不放棄。Boulder 用 AI 照亮長者的日常，證明成為世界公民的起點其實很簡單：只需一顆願意關心社會與付出的心。

technological skills are, but whether they can genuinely understand the loneliness, concerns, and needs of older generations.

After three rounds of field testing and feedback from ten senior participants, **RubberClub** became far more than a graduation project. It became a bridge between generations. Looking back, he sums up his journey in three words: **independence, communication, and perseverance**. Boulder has brought light with AI to the daily lives of elderly people, proving that the journey towards becoming a global citizen often begins with something simple: a young heart willing to care and to give.



Boulder 走入長者中心，與老人家實測「RubberClub」。
Boulder conducted hands-on testing of RubberClub with elderly participants.

雙人舞：從獨舞到共同探索

A Dance for Two: From Individual Journeys to a Shared Vision



馬永心

AHMED Ahtasham

畢業生 (2026)

文理及科技學士 (榮譽) 自訂主修

Class of 2026, Bachelor of Arts,
Science and Technology (Hons)
in Individualised Major
(FinTech and Digital Innovation)

Dave 和 Ahtasham 遠赴新加坡，與他們的行業顧問——綠聯國際銀行首席技術官施健鋒先生（左一）會面。

Dave and Ahtasham travelled to Singapore to meet their industry advisor, Mr. Patrick Sze (on the left), Chief Technology Officer of Green Link Digital Bank.

當人人都以為「自訂主修」是獨立的旅程，陳柏羽（Dave）與馬永心（Ahtasham）用兩年時間證明——一段充滿意義的旅程，更需要兩人攜手共舞。

起初，Dave 和 Ahtasham 各自懷著對金融科技的夢想，卻在尋找過程中發現彼此志同道合。他們看見香港外籍家庭傭工面臨的困境：高昂的匯款手續費、匯率波動、中介費用等問題。於是，二人決定攜手開發「RemicoPay」——一個以穩定幣為基礎的跨境匯款系統。

陳柏羽 Dave CHEN

畢業生 (2026)
文理及科技學士（榮譽）自訂主修
Class of 2026, Bachelor of Arts,
Science and Technology (Hons)
in Individualised Major
(FinTech and Digital Innovation)



Dave 與 Ahtasham 成功入選「數碼港大學夥伴計劃 2026」二十強。

Dave and Ahtasham were selected as one of the Top 20 teams in the Cyberport University Partnership Programme 2026 (CUPP).

Many see an Individualised Major as a journey of individual exploration. But over the past two years, Dave and Ahtasham have shown that sometimes, it takes two to tango on a meaningful journey.

At first, both students pursued their own dreams in financial technology. Along the way, however, they discovered a shared passion and a common purpose. Together, they began examining the challenges faced by foreign domestic workers in Hong Kong, from high remittance fees and fluctuating exchange rates to the burden of intermediary fees. Determined to make a difference, they joined forces to develop **RemicoPay**, a stablecoin-based cross-border remittance system. Covering everything from financial operations and user experience design to regulatory compliance and backend

他們由研究金融運作、用戶介面、合規監管與後端系統後台開發，只為讓外籍傭工能更便捷地將血汗錢寄回家。

指導老師戴劍寒教授（前 IBM 首席科技總監）為他們積極引薦業界人脈，更爭取了兩次實習機會，讓兩人能與業界高層交流，獲取寶貴建議。浸大更安排他們遠赴新加坡交流，與當地的行業顧問對話，開拓國際視野。在讀期間，Dave 和 Ahtasham 參加了近三十場比賽。起初連入圍都很困難，但他們沒有放棄，屢敗屢戰。在無數個夜晚，於圖書館通宵準備簡報、精進構思，懷著共同的創業夢想，一步步看見成果，最終他們獲得認可。一路走來不易，但每一次小小的成功，都讓所有付出變得更別具意義。



在戴教授的指導與支持下，Dave、Ahtasham 與隊友於 2026 年大專金融科技創新大賽中榮獲季軍。

With the support of Prof. Tai, Dave and Ahtasham, together with their teammate, won the Second Runner up Award at the Inter University FinTech Innovation Competition 2026.



development. The project was created with one goal in mind: helping migrant workers send their hard-earned income home more easily and affordably.

Their academic supervisor, Professor Samson Tai, former Chief Technology Officer of IBM, provided strong support, guidance and encouragement. He actively connected them with industry leaders and helped secure two internship opportunities, allowing them to engage directly with senior executives and gain valuable insights. HKBU also provided them with the opportunity to travel to Singapore, where they met industry advisors and expanded their global perspective. Along the way, they participated in nearly thirty competitions. In the beginning, even making the shortlist seemed out of reach, and setbacks became a familiar part of the journey. Yet they refused to give up. Countless nights were spent in the library refining presentations and improving their ideas. United by a shared entrepreneurial dream, they gradually



Dave 與 Ahtasham 於倫敦政治經濟學院舉行的 CUPP 2026 海外集訓營發表項目提案。

Dave and Ahtasham delivered their pitch at the London School of Economics and Political Science during the CUPP 2026 Overseas Boot Camp.

began to see results. The path from rejection to recognition was not easy, but every small success made the struggle worthwhile.

The experience strengthened their resilience, sharpened their problem-solving skills, and nurtured an entrepreneurial mindset that gave them the confidence to transform ideas into solutions with real social impact. They describe HKBU's Individualised Major Programme as **innovative, practical, and empowering**, believing that those who dare to express their ideas and put them into action will eventually be recognised. Their project is being considered for start-up funding, bringing it one step closer to real-world implementation. What began as two individual journeys has become a shared mission, and together, they have created a rhythm far more powerful than either could have achieved alone.

這段學習旅程培養了他們的解難精神與創業思維，讓他們更有信心將創意轉化為可以帶來真正社會影響力的解決方案。他們以「前衛、實用、多元」來形容自訂主修課程，亦深信只要勇於表達與實踐，努力終會被看見。他們的項目更有機會申請初創基金，讓構思落地實行邁進了一大步。從兩段獨立的探索，到如今並肩前行的共同使命，這場「雙人共舞」，跳出了更和諧、更強大的節奏。



關愛社會 創新實踐

Empowering Society through Compassion and Action

Jasmin Gill

畢業生 (2026)

創新醫療及社會健康社會
科學學士 (榮譽) / 理學士 (榮譽)

Class of 2026, Bachelor of Social
Sciences (Hons) / Bachelor of
Science (Hons) in Innovation in
Health and Social Well-Being



Jasmin 自豪地說，她是創新醫療及社會健康社會課程的第一屆畢業生。本來是理科生的她，一直嚮往一個更廣闊的學習方向——既能探索不同學科，同時能專注在健康和社會福祉上。

就讀四年間，Jasmin 參與了不少看似微小但有意義的計劃。例如她擔任校內心理健康急救隊的隊長，帶著同學舉辦活動，又推廣心理健



Jasmin 在澳洲遊學期間，在悉尼霍克斯伯里河參加了「浮游教室」。

While on a study tour in Australia, Jasmin joined a floating programme at Hawkesbury River in Sydney.



Jasmin proudly describes herself as one of the very first graduating class of the Innovation in Health and Social Well-Being programme. Although she had began her academic journey as a science student, she was always searching for a broader education, one that would allow her to explore different disciplines while remaining focused on health and social well-being.

Over the past four years, Jasmin has devoted herself to projects inspired by a simple hope: to make a small but meaningful difference in society. As captain of the university's Mental Health First Aid Team, she led fellow students



康。課程的跨學科特色也教會她從不同角度思考問題。大學二年級時，她前往安老院探訪，深入了解到認知障礙症患者的真實需求後，把那些體悟帶回課堂，並成功研發出一款 AI 裝置——可以偵測長者跌倒，還能即時通報護理人員。

Jasmin 對解決社會問題的熱情與日俱增，後來她更嘗試為視障人士設計了一支「智能拐杖」，整合了拍攝鏡頭和語音導航系統，提升使用者的行動力與獨立性。畢業前，她在浸大的生命科學成像中心進行腦電圖研究，探討冥想如何影響記憶。這些成果已準備投稿至學術期

in organising events and promoting mental well-being on campus. The programme's transdisciplinary nature also taught her to approach challenges from multiple perspectives.

During her second year, she visited elderly care homes and gained a deeper understanding of the needs of people living with dementia. Bringing those experiences back to the classroom, she combined her knowledge of health and technology to develop an AI-powered device capable of detecting falls among older adults and alerting nurses in real time.

Her passion for solving real-world problems continued to grow. She later helped design a smart cane for people with visual impairments, incorporating a camera and voice guidance system to enhance mobility and independence. Before graduation, she joined the Life Science



刊，她亦因此獲得 2026 年跨學科畢業專題卓越獎。

回看在校四年，Jasmin 笑言自小有點內向，但這段學習旅程，不只打開了她的學術視野，也讓她慢慢培養出自信，還有同理心，以及一種「遇到問題就想辦法解決」的思維。她一步步成長，學會擁抱不確定性，變得敢於面對挑戰，迎向那段真正以「造福社會」為心願的跨學科探索。



Imaging Centre, where she conducted electroencephalography (EEG) research to investigate how meditation influences memory. The findings are now being prepared for submission to academic journals, and her outstanding work also earned her the Transdisciplinary Graduation Project Excellence Award 2026.

Looking back, Jasmin smiles as she recalls being a rather shy child. Yet this journey has transformed her in ways she never expected. It broadened not only her academic horizons but also her confidence, empathy, and determination to take action whenever she encounters a challenge. More importantly, it nurtured her a mindset of finding solutions rather than obstacles. Step by step, she grew into someone willing to embrace uncertainty, face challenges with courage, and embark on a truly transdisciplinary journey dedicated to improving the lives of others.

她的夢想是「一棵樹」 Her Dream Is Like a Tree

邱梓誨
KEW Zi Hui

四年級學生
文理及科技學士（榮譽）
自訂主修

Year 4 student, Bachelor of Arts,
Science and Technology (Hons)
in Individualised Major
(Sustainability Studies)



邱梓誨（Kew）來自馬來西亞，帶著對氣候行動的熱情，入讀了香港浸會大學的跨學科自訂主修課程。選擇自訂主修的原因是，她一直相信：「以項目為本的學習方式，是她成長的最佳途徑。」在沙巴長大的她，自幼便接觸到獨特而多元的原住民文化。靈活的選課安排，讓她在不同學科之間自由穿梭，也讓她從文學的角度，以全新的視角審視人與自然之間的關係。

後來，Kew 參加了澳洲和日本的遊學團，拓寬了她對原住民議題的



Kew 參加了浸大舉辦的跨文化交流活動。

Kew participated in a cross-cultural event at HKBU.

Kew came from Malaysia to Hong Kong Baptist University, carrying with her a deep passion for climate action. She chose Individualised Major programme because she had always believed that project-based learning was the best way for her to grow. Growing up in Sabah, she experienced unique and diverse Indigenous cultures from an early age. The flexibility of her studies allowed her to move freely across different disciplines, and through literature she began to see the relationship between people and nature in a new perspective.

Later, study trips to Australia and Japan broadened her understanding of Indigenous issues. The

認識。於是她回到馬來西亞，走進原住民社區，坐在他們身邊靜靜聆聽——那些關於土地、祖先以及日常生活的故事。這些難忘的經歷比任何課本都真實。在博物館實習期間，她整理上千份資料、清理標本、為藏品貼標籤，還幫忙整理從海洋公園和嘉道理農場暨植物園送來的捐贈物品。一開始她覺得工作有點單調又乏味，但漸漸地意識到這些沉默的標本，猶如地球日記的一頁頁篇章，每一頁都記錄著一個意義非凡的故事。

experience stayed with her. Back in Malaysia, she spent time in Indigenous villages, sitting quietly beside community members and listening to their stories about the land, their ancestors, and everyday life. What she heard felt more realistic than anything she had ever read in a textbook. During an internship at a museum, she worked with thousands of records, cleaning specimens, labeling collections, and organising donations from Ocean Park and Kadoorie Farm and Botanic Garden. At first, the work seemed repetitive and dull. But little by little, she realised that these silent specimens were like pages from the Earth's diary, each one preserving a story that mattered.



在澳洲的研習之旅中，Kew 與當地原住民 Uncle David King 交流。

Kew exchanged ideas with Uncle David King (Aboriginal person) during the study tour in Australia.



Kew 決定不再把自己局限於「理科生」的標籤裡，而是選擇讓科學與藝術在生命中碰撞、融合。於是，她參加了匯聚藝術家與科學家的工作坊，又與工程師、設計師及畫家交流切磋。及後，她的作品甚至入選了虛擬展覽。回顧學習旅程，無論是傾聽原住民的聲音、整理藏品、還是探索陌生的跨界別領域，每一段經歷都如同一塊拼圖，拼湊成如今能夠發揮影響力的她。

她笑著說：「夢想並非一條筆直的路，而像是一棵樹——儘管樹枝四方八面伸展，每一條枝幹都有自己的道路。」而她腳踏實地，一步一腳印，最終成長為自己理想中的模樣。站在科學、藝術與人文碰撞的交叉點，她終於深刻體會到：夢想從不是某個特定的終點，而是這趟旅程本身一路走來的汗水、淚水與每一次微小的勝利。這些早已融入她的生命，成就了如今獨一無二的她。

Gradually, she stopped tagging herself as someone who belonged only to science. Instead, she chose to let science and arts meet within her. She joined workshops that brought artists and scientists together, sharing ideas with engineers, designers, and painters. To her surprise, one of her works was selected for a virtual exhibition. A few years earlier, she would never have imagined for such a moment. Looking back, every experience, from listening to Indigenous voices and caring for museum collections to exploring unfamiliar disciplines, became various pieces of a puzzle. Together, they shaped her into someone who could make a difference.

With a smile, she says, “A dream is not a straight road. It is a tree. Its branches may grow in every direction, but each follows its own path.” Step by step, her feet remained firmly on real soil, allowing her to grow into the person she was meant to be. Standing at the intersection of science, arts, and the humanities, she finally understood something important: a dream is not a destination. It is the journey itself. The sweat, the tears, the small victories along the way, all of them have become part of her, helping her grow into who she is today.

從舞台邊緣到聚光燈後

From the Edge of the Stage to Behind the Spotlight



盧柏軒
Oscar LO

畢業生 (2026)
工商管理文學士 (榮譽) (全球娛樂)

Class of 2026, Bachelor of Arts (Hons)
in Business Administration
(Global Entertainment)



Oscar 與同學在台灣交流學習期間，參觀了當地的電視台。

Oscar and his classmates visited a local television station during their study tour in Taiwan.

盧柏軒（Oscar）的故事，始於舞台閃爍的燈光下。

他初期曾擔任歌手後援會職務，有機會與唱片公司共同策劃宣傳活動。在與業界專業團隊的合作中，他驚喜地發現自己對娛樂產業幕後流程的濃厚興趣，成為一切的起點。

懷着對產業運作的好奇，Oscar 毫不猶豫選擇修讀全球娛樂課程，系統學習音樂、電影產業的商業模式、發行策略與文化政策。「每一場演出、每一部作品，其實背後都有一套複雜但精密的運作邏輯與團隊協作，」他坦言，課程讓他對台前幕後有了全新想像。

Oscar's story began beneath the dazzling glow of stage lights.

As a member of a fan club committee in his early years, he had the opportunity to work with record labels on promotional campaigns. It was through collaborating with professional industry teams that he unexpectedly discovered a fascination with what happens behind the scenes of the entertainment world.

Motivated by a desire to understand how the industry operates, Oscar chose to pursue the Global Entertainment programme, where, he systematically studied the business models, distribution strategies, and cultural policies that shape the music and film industries. *"Behind every performance and every creative work lies a complex yet carefully orchestrated network of operations and collaboration,"* he reflects. The programme opened his eyes to a world beyond the spotlight, giving him a new appreciation of both the visible and invisible forces that make entertainment possible.

在老師曾奕文博士（香港著名作曲家及唱片監製）的推薦下，大學一年級時 Oscar 進入演唱會串流公司實習，離夢想又近一步。他協助技術團隊，見證一場演出的誕生——從緊湊的溝通到直播技術的協調，並逐步累積人脈與實戰經驗。在課程的台灣考察，則讓他近距離接觸當地電影人，深入交流不同地區的製作與推廣方式。後來，他獲選亞洲電影大獎學院香港學生大使，代表前往東京國際電影節。Oscar 透過與世界各地業界人士交流，領略多元娛樂生態。

With a recommendation from his teacher, Dr. Edmond Tsang (Cantopop Composer and Producer), Oscar secured an internship at a concert livestreaming company during his first year, bringing him one step closer to his dream. Supporting the technical team, he witnessed how a performance comes to life, from intense behind-the-scenes coordination to the seamless integration of livestreaming technologies, while steadily building professional networks and hands-on experience. A study trip to Taiwan further broadened his horizons, allowing him to engage closely with local filmmakers and exchange ideas on different approaches to production and promotion. Later, he was selected as a Hong Kong Student Ambassador for the Asian Film Awards Academy and represented Hong Kong at the Tokyo International Film Festival. Through conversations with industry professionals from around the world, Oscar gained a deeper understanding of the rich diversity and global reach of the entertainment ecosystem.



Oscar 獲選為亞洲電影大獎學院香港學生大使，代表前往東京國際電影節。

Oscar was selected as a Hong Kong Student Ambassador for the Asian Film Awards Academy and represented Hong Kong at the Tokyo International Film Festival.



Armed with extensive event experience and an impressive portfolio, Oscar received an offer from an artist management company even before graduation, officially launching his career in talent management. Having journeyed from the audience to behind the scenes, he says what he enjoys most is being part of the creative process and witnessing the birth of a new project. For Oscar, graduation is not the finish line but the beginning of a new chapter. As he continues his journey, he is steadily carving out his path toward becoming a versatile entertainment professional.

憑藉豐富的活動經驗與亮麗的履歷，Oscar 未畢業便獲得經紀人公司的聘請，正式投身藝人管理工作。由觀眾席步入幕後。他坦言，最享受的是參與作品誕生的過程。畢業只是 Oscar 的起點，他正朝着多元發展的娛樂專才之路邁進。



經歷就是靈感

Experiences as Inspiration

李晴晴
Eunice LEE

畢業生 (2026)

藝術及科技文理學士 (榮譽)

Class of 2026, Bachelor of Arts and Science
(Hons) in Arts and Technology



李晴晴（Eunice）一直鍾情藝術，也對機械學與控制論抱持濃厚興趣。疫情期間，她自學了 3D 建模與編程，立志將藝術與科技結合。文科出身的她，從未想過有朝一日會運用數據與化學知識，創作出一件關於海洋保育的藝術互動作品。

Eunice has always loved art and had a strong interest in mechanics and cybernetics. During the pandemic, she taught herself 3D modelling and programming, determined to combine art with technology. As a liberal arts student, she never imagined she would one day use data and chemistry knowledge to create an interactive art piece about marine conservation.





Eunice 獲本地一所中學邀請出席該校於校內舉辦的 AI 展覽會，並於會上向該校師生展示《NAutical》。

Eunice was invited by a local secondary school to attend its on-campus AI Fair and demonstrate "NAutical" to their students and teachers.



大學二年級的澳洲遊學之旅成了重要的轉折點。當時，悉尼剛經歷水浸，Eunice 見證了大自然擁有強大的自我修復能力。站在霍克斯伯里河進行水質測試時，她聯想到香港城門河的污染問題，開始深刻反思環境與科學之間的關係。大學三年級到曼谷交流後，她對比了來自澳洲、泰國和香港的三條河流，並把這些思考轉化名為《NAutical》的項目——一款結合水質數據、化學知識與遊戲設計的互動應用程式，

The turning point came during a study trip to Australia in her second year. Sydney had just experienced a flood, but she discovered nature's powerful ability to recover. While conducting water quality tests on the Hawkesbury River, she thought about the pollution in Hong Kong's Shing Mun River and began reflecting on the relationship between the environment and science. After a trip to Bangkok in her third year,



把冰冷的數據化身成生動的卡通角色，讓小朋友於遊戲中學習海洋生態與污染的知識。

《NAutical》成為她畢業創作的起點。她以「脆弱」(Vulnerability)為題，用藝術與科技探討人性與感知，將水質污染與修復比喻為創傷與療愈。跨學科學習讓她跨越界限，從藝術走進科學，也學會溝通與多角度思考，拓寬國際視野，培養了解決問題的能力與好奇心。

she compared the three rivers and transformed her reflections into a project called **NAutical** — an interactive application that combines water quality data, chemistry knowledge, and game design. It turns environmental data into animated characters, helping children learn about marine ecology and pollution through play.

NAutical became the starting point for her graduation project. Using “Vulnerability” as her theme, she explored human perception through art and technology, likening water pollution and restoration to trauma and healing. Transdisciplinary learning allowed her to move from art into science, and from creative work into technology. Collaborating with peers from different backgrounds taught her communication, teamwork, and multi-perspective thinking — broadening her global outlook and nurturing her problem-solving skills and curiosity.



Eunice 的團隊透過將水擬人化為水生生物，讓水隨著水質變化而改變其形態，從而賦予水生命。

Eunice's team bring water to life by personifying it into water creatures, which changes their form according to the water quality.

設計自己的人生， 而非隨波逐流 Living by Design, Not by Default

Christina Grace KOLASANAKOTI

四年級學生

創新醫療及社會健康社會科學
學士（榮譽）/ 理學士（榮譽）

Year 4 student, Bachelor of Social Sciences (Hons) /
Bachelor of Science (Hons) in Innovation in
Health and Social Well-Being



在深圳成長的印度女孩 Christina，懷著回饋社會的初心，對健康與科技的結合產生濃厚興趣。過去三年來，她主修創新醫療及社會健康課程中的健康科技與資訊學，深刻領悟到：人工智能（AI）唯有在人類理解與同理心的引導下，才能真正帶來積極改變世界的力量。

Christina 和 同學 研 發 的「SilenTalk」AI 即時手語翻譯系統，將美式手語動作翻譯為流暢文字，解決了許多聽障人士因無法負擔人工耳蝸等昂貴設備而面臨的溝通困境。「SilenTalk」打破溝通壁壘，為邊緣群體打開對話之門。

As an Indian who grew up in Shenzhen, Christina has always carried a strong desire to give back to society. This passion led her to develop a keen interest in the intersection of health and technology. Over the past three years, she has specialised in Health Technology and Informatics within the Innovation in Health and Social Well-Being programme, where she came to a profound realisation: AI can only become a force for meaningful change when guided by human understanding and empathy.

Together with her classmates, Christina developed **SilenTalk**, an AI-powered real-time sign language translation system that converts American Sign Language gestures into fluent text. Designed to address the communication barriers faced by many people with hearing impairments, the system opens new pathways for connection and inclusion. The team's vision was further validated when they turned their idea into





團隊更在 Hackathon 競賽中脫穎而出，榮獲銀獎，肯定這項健康科技對弱勢社群的深遠影響力。

去年，她獲浸大推薦遠赴荷蘭，參加由史丹福大學（Stanford University）創立、特文特大學設計實驗室（DesignLab University of Twente）主辦的「大學創新研究員計劃」。這段經歷不僅強化了她以人為本的設計思維領導力，同時也為她提供了實用的工具與思維轉變。她學會了如何辨識改變的契

機，並在一個 Hackathon 競賽中，其中該項目獲得銀獎，以表彰其創造持久社會影響的潛力。

去年，Christina 獲提名由 HKBU 訓練為一名 Fellow University Innovation Fellows Programme，該計劃由 Stanford University 創立並由 Twente 大學的 DesignLab 主辦。該經歷不僅加強了她對領導以人為本的設計思維的承諾，也催化了創造力、系統性思維和跨學科合作，但它也提供了一個強大的實踐工具與思維轉變的混合。她學會了如何識別存在變化的動能，審查機構和文化的動態，並更戰略性地思考系統級解決方案。





Christina 與組員在二年級參與醫療及社會創新：人工智能與數據分析項目展覽，展示作品。

Christina and her teammates showcased their project at AI and Data Analytics for Health and Social Innovation Project Showcase in Year 2.

機、認清制度性的障礙、理解其運作機制，從而能以更深層次、系統化的方案來應對挑戰。

回顧學習歷程，Christina 感激在浸大不同教學部門所得到的支持與啟發，並堅信 AI 跨學科協作不僅能解決技術問題，更能以人為本、以同理心面對挑戰，為邊緣群體打開希望之門，催化出真正能產生漣漪效應的深遠變革。

Reflecting on her journey, Christina is grateful for the support and inspiration she received from various Teaching and Learning units at HKBU. She firmly believes that transdisciplinary collaboration in AI is about much more than simply solving technical problems. When paired with empathy and a human-centered mindset, such collaboration can open doors of hope for marginalised communities and catalyse the kind of meaningful change that truly creates real ripples of impact.

以好奇心作畫，用創意編程

Painting with Curiosity, Coding with Creativity



林偉澤
Vic LAM

四年級學生
藝術及科技文理學士（榮譽）

Year 4 student,
Bachelor of Arts and Science (Hons)
in Arts and Technology



林偉澤 (Vic) 的畫筆，總是帶著一股不服輸的倔強。當同學在工作室繪圖，他卻在校園各種角落除錯 (Debug)。大家誤會他是電腦科學系的學生，他笑著搖頭：「我來自藝術及科技，這裡沒有標準答案，只有不斷嘗試的可能。」

去年，他和同學創作了《且聽穿林打葉聲》，把水墨畫布通過動態展現出生命力。當畫布隨風搖曳時，重現了中國傳統山水畫的詩意意境。作品同時配合模擬四季變化的沉浸式音效，邀請觀眾在都市繁忙節奏中，重新找回對大自然的回憶。Vic 說：「創作不僅僅是自我

Vic Lam's canvas has always been filled with a quiet determination. While many of his classmates spent hours drawing in the studio, he often debugged his projects in different corners of the campus. People frequently assumed he was a Computer Science student. With a smile, he would gently correct them: *"I come from Arts and Technology. There are no standard answers here, only endless possibilities for exploration."*

Last year, Vic and his classmates created **Listen the Nature**, an installation that brought ink-painted fabric to life through movement. As the fabric swayed with the wind, it recreated the poetic spirit of traditional Chinese landscape painting. Combined with an immersive soundscape inspired by change of seasons, his work invited visitors to reconnect with



表達，也是展現和致敬大自然的方法。我希望經過的人都會停下來，哪怕只是一瞬間。」

正是這份希望啟發他人反思的渴望，驅使他參加了香港故宮文化博物館的青年計劃。與來自不同領域的參加者一起合作，他學會了如何跨越專業界限溝通，也體會到跨界別解難的力量。不久之後，他前往威尼斯，親身感受威尼斯雙年展的活力與創新。暑假期間，他又在太古集團實習，轉化課堂上學到的知識為實際的工作經驗。

memories of nature often lost amid the pace of urban life. *“Creative work is not only a form of self-expression,” Vic reflects. “It is also a way of representing and paying tribute to the natural world. To those who pass by, I hope they will pause, even for a moment.”*

This desire to inspire people’s reflection led him to join a youth programme at the Hong Kong Palace Museum. Working alongside participants from different disciplines, he learned how to communicate across professional boundaries and discovered the power of solving problems through collaboration. Soon after, he travelled

回顧過去，Vic 認為「好奇、挑戰和批判思考」最能形容他的跨學科之旅。他說：「發問其實是一種決心的表現，亦是用不同角度回應內心疑問的方法。」未來的路仍然遙遠，但他明白，當藝術與科技結合時，每一次探索都是溫柔地記錄、理解和尊重我們身邊世界的行動。



Vic 與組員於藝術及科技文理學士（榮譽）課程主辦的 Work-in-Progress Showcase 展示其藝術作品。

Vic and groupmates demonstrated their art project at the Work-in-Progress Showcase organised by the BASc (Hons) in Arts and Technology programme.

to Venice, where he experienced the Venice Biennale's energy and innovation firsthand. During the summer, he completed an internship with the Swire Group, transforming knowledge gained in the classroom into practical workplace experience.

Looking back, Vic believes that three words best describe his transdisciplinary journey: **curiosity, challenge, and critical thinking**. “Asking questions is an act of determination,” he says. “It is a way of responding to our inner doubts through different perspectives.” The road ahead remains long, but he knows that when art and technology come together, every exploration becomes a gentle act of recording, understanding, and honouring the world around us.

為粵劇注入新能量—— 創業與文化傳承之路

Injecting New Energy into Cantonese Opera: A Journey of Entrepreneurship and Cultural Inheritance



康晴

KONG Ching

三年級學生
工商管理文學士（榮譽）（全球娛樂）

Year 3 student,
Bachelor of Arts (Hons) in
Business Administration
(Global Entertainment)



康晴第一次遇見粵劇，是在小學的禮堂。台上的花旦水袖輕揚，即使未能完全理解故事情節，卻記住了粵劇的熱鬧和美感。十多年後，她選擇修讀全球娛樂課程，並於大學期間創立初創企業，以創新與商業思維，為粵劇打開走向新世代的大門。

「娛樂產業不只是製作內容，更是一種讓文化重新走進當代生活的方式。」康晴說。她察覺到粵劇作為香港珍貴的非物質文化遺產，與年輕世代之間正隔著一道無形的高牆。浸大跨學科訓練給了她各種新知識及技能：理解受眾、設計思維，讓她思考「如何讓傳統藝術不只停留於保存，而是被接觸、被參與，被期待，甚至成為年輕人期待的文化驚喜？」

The first time Kong Ching encountered Cantonese opera, she was just a child sitting in her primary school assembly hall. Watching the graceful gestures of the performers, Kong Ching amazed by the excitement and beauty of the performance. Though at the time she didn't fully grasp the plots, it left an indelible mark on her heart. More than a decade later, she chose to study for Global Entertainment and, while still at university, founded a startup of her own. With creativity and entrepreneurial spirit, she set out to open a door between traditional arts and a new generation.

"The entertainment industry is not just about putting on shows—it's about finding ways for culture to naturally fit into modern society," she reflected. She realised that Cantonese opera, this treasured piece of Hong Kong's intangible heritage, was quietly drifting away from the lives of young people. Transdisciplinary learning equipped her with the tools of understanding different audiences, design thinking—these gave Kong Ching the courage to ask: What if traditional art could become more than something to be preserved? What if it could be touched, experienced, and even become something young people might look forward to?



「粵」韻派對正是她這份信念的成果。靈感來自一個簡單觀察：粵劇充滿故事、節奏與視覺張力，但年輕人熟悉的語言是現場音樂、DJ和互動體驗。與其要求他們坐下來欣賞數小時的演出，不如把門檻拆掉。她嘗試把粵劇元素融入派對場景，讓參與者在音樂與遊戲中，自然而然進入這片傳統藝術天地。她說：「傳承不一定是原封不動，也可以是打開一道年輕人願意走進去的門。」

帶著這份信念，推動康晴創辦了「創新粵藝」初創公司，決心為粵劇注入 21 世紀的現代活力。她跳出單一活動的框架，將嶄新體驗帶入校園課堂、社區中心、長者院舍，以至私人派對，把看似遙遠的傳統戲曲，轉化為人人都看得懂、玩得開心的互動現場。「我想讓大家先試、先玩、先參與，接觸變得自然，隔膜就會消失。」

大學期間，康晴屢獲肯定，先後奪得由香港特別行政區政府頒發的才藝發展獎學金、浸大 Startup Saturday 冠軍、Role Reimagine 比賽最佳未來角色獎、最創意獎及人氣大獎，以及 Prototyping Pitching



The idea for **Operamix Party** blossomed from these questions. One day, she realised: Cantonese opera is already filled with vibrant stories, rhythms, and visual energy. But the language of today's generation is live music, DJs, and interactive events. Instead of asking young people to sit quietly for hours, she tried to infuse party settings with Cantonese opera elements, allowing participants to enter the world of traditional arts through music and games. *"Cultural heritage doesn't have to stay the same—it can be like opening a door that young people are willing to walk through,"* she says.

With passion and imagination, Kong Ching founded her start-up **Innovative Cantonese Arts**. She didn't stop at reimagining performances; she brought Cantonese opera into schools, community centres, elderly homes, and even private parties—turning an art form that once felt distant into an interactive experience everyone could enjoy. *"I want people to play, try, and participate first. When something's fun, the barriers disappear."*

Throughout university, Kong Ching's efforts have garnered recognition, including the Talent Development Scholarship awarded by the Hong Kong SAR Government, championship at HKBU Startup Saturday, Best Future Role Award, Most Creative Award, People's Choice Award at HKBU

Competition 銅獎等多項殊榮。她更為聯合電子出版錄製有聲書，並以義工身份推廣初創理念，用具體行動推動文化創意產業的商業潛力。

展望未來，康晴計劃把更多科技元素融入「創新粵藝」，透過沉浸式體驗打破地域限制，將粵劇變成年輕人的潮流文化，進軍大灣區及海外華人市場，實現文化傳承與商業價值的雙贏。

「我想讓更多人願意走近粵劇，不是遠遠觀看，而是讓它自然地出現在生活裡。」從一位粵劇小演員，到如今的初創事業，康晴一直堅持同一信念——掀開帷幕，迎接光明，舊日時光方能被重新看見與珍視，世代相傳。她希望粵劇不只是被收藏在博物館裡的歷史，而是能走進日常，被看見、被喜歡、被一代又一代人自發地傳承下去。



Role Reimagine Competition, and a Bronze prize at the HKBU Prototyping Pitching Competition. She has also recorded audiobooks for Joint Publishing and volunteered to promote start-up concepts, marrying concrete action with her passion for the commercial potential of cultural and creative industries.

Looking ahead, Kong Ching plans to incorporate even more technology elements into Innovative Cantonese Arts, using immersive experiences to shatter boundaries. Her goal is to make Cantonese opera a trendy part of youth culture, expanding into the Greater Bay Area and overseas Chinese communities, and creating a future where cultural heritage and commercial success reinforce one another.

“I want more people to come closer to Cantonese opera—not watching from afar, but to let it become a natural part of everyday life.” From the little girl mesmerised by fluttering sleeves to a young founder opening the curtain for a new generation, Kong Ching has always held onto the same belief: When you lift the curtain and let in the light, what was once old can be seen, loved, and passed on for generations to come.



從綜藝迷到首屆全球娛樂 學會始創成員

From Variety Show Fan to
Founding Member of the
Society of Global Entertainment



徐俊熙
Tony TSUI

畢業生 (2026)
工商管理文學士 (榮譽) (全球娛樂)
Class of 2026, Bachelor of Arts (Hons)
in Business Administration (Global Entertainment)



Tony 在工商管理文學士（榮譽）（全球娛樂）課程首屆畢業作品展獲得最佳展示獎。
Tony received The Best Exhibits Award at the inaugural Graduation Exhibition organised by the BA (Hons) in Business Administration (Global Entertainment) programme.

從小愛看綜藝節目的徐俊熙（Tony），覺得娛樂與歡笑是生活中最溫暖的力量。不過，他從未想過自己會站上舞台或成為藝人。直到他發現一個充滿新意的課程名稱——「全球娛樂」，他覺得修讀這個課程是個好機會，去深入了解這個從小帶給他快樂的行業。

就讀四年間，課程帶給他意想不到的機會，可以接觸娛樂產業各環節的從業者和業界導師，包括唱片發行、電影電視製作、KOL、YouTuber 等，大大拓展了他的人際網絡。他亦選修了多門創意課程，如 MV 製作及演技訓練等。他發現這個行業的發展機會遠比想像中多元，幕前幕後各有天地。同時，

Growing up, Tony loved watching variety shows. To him, entertainment and laughter were among life's warmest gifts. Yet he never imagined himself standing on a stage or becoming a performer. Everything changed when he came across a programme with a name that instantly caught his attention: Global Entertainment. Seeing it as a chance to better understand the industry that had brought him so much joy since childhood, he decided to take the leap.

In the past four years, Tony met professionals and mentors from across the entertainment industry, including those working in music distribution, film and television production, and digital content creation as KOLs and YouTubers. These experiences broadened both his horizons and his professional network. He also explored creative subjects such as music video production and acting training, discovering that opportunities in

他也體會到娛樂背後的辛酸。「以前只覺得看節目很開心，如今才懂得，觀眾的笑聲是用台前幕後無數汗水換來的。」

他曾到韓國交換一學期，親身體驗當地成熟的娛樂產業。回到香港後，他和同學在浸大一起創立了第一屆全球娛樂學會，更一手策劃了人生第一場樂隊表演。從表演嘉賓洽談、燈光音響、宣傳到活動當日，所有細節都由團隊協力完成。這次經驗帶給他莫大成功感，也讓他更堅定要在娛樂行業發展。他

the industry extend far beyond the spotlight. At the same time, he gained a deeper appreciation of the hard work behind every production. *"I used to think that watching entertainment programmes was simply about having fun," he says. "Only now do I understand that every smile and every laugh from the audience is earned through the dedication and sacrifices of countless people behind the scenes."*

His journey took him even further when he spent a semester on exchange in South Korea, experiencing firsthand one of Asia's most developed entertainment industries. Upon returning to Hong Kong, he joined forces with fellow students to establish the Society of Global



Tony 與同學於台灣遊學期間拜訪當地電視台，與業界人士交流。

During their study tour in Taiwan, Tony and his classmates visited a local television station and networking with media professionals.



說：「完成了這場音樂 show，我才真正明白，一個成功的演出，每個崗位都不可或缺——沒有誰比誰更重要。」

如今，Tony 正一步步將對綜藝的熱愛轉化為實務能力。他相信，娛樂不僅是消遣，更是一種連結人心的力量。未來他希望成為節目策劃人，以年輕人的創意與熱情，為更多人帶來歡笑與感動。

Entertainment in the university and took the lead in organising the very first band show of his life. From inviting performers and coordinating lighting and sound to promoting the event and managing onsite operations, teamwork made every detail possible. The experience gave him an immense sense of achievement and strengthened his determination to build a future in the industry. *“After completing the show, I finally understood that every role matters in a successful production,”* he reflects. *“No one is more important than anyone else.”*

Today, Tony is steadily transforming his passion for entertainment into professional expertise. He believes that entertainment is more than a form of leisure; it is a powerful force that connects people and brings hearts together. Looking ahead, he hopes to become a show/programme producer, using the creativity and enthusiasm of his generation to bring laughter, inspiration, and unforgettable moments to audiences everywhere.



不同的技能，同一個夢想

Different Skills,
One Shared Dream





幾個去年剛踏進浸大的一年級學生，各有所長——有人擅長資訊搜集，有人精通 AR 技術，有人喜歡與人對話。他們在同一門跨學科必修課「全球挑戰」中相遇，發現大家的共同點，就是同樣關注和嚮往海洋。

Just a year ago, they were first-year students taking their first steps into university life. Each brought a different strength to the table. One excelled at research, another was skilled in augmented reality (AR) technology, while others had a natural talent for connecting with people. They met in *Global Challenges*, a mandatory transdisciplinary course at Hong Kong Baptist University, and quickly discovered a common bond: a deep fascination with the ocean, coupled with concern for its future.

陳永鍵
Ryan CHAN

潘奕霏
Victoria PAN

王熙璟
Ryan WONG

徐仁昌
Thomas XU

二年級學生
數位未來與人文學科文理學士（榮譽）

Year 2, Bachelor of Arts and Science (Hons) in Digital Futures and Humanities

唐愷蔚
Susanna TONG

黃紫鈴
Ring WONG

二年級學生
工商管理文學士（榮譽）（全球娛樂）

Year 2, Bachelor of Arts (Hons) in Business Administration
(Global Entertainment)

他們的項目靈感來自商場內的一個水族館展覽，參觀者可以掃描二維碼，即時獲得關於不同魚類的資訊。他們意識到，雖然海鮮是香港文化的一部分，但很少有人知道自己吃的魚來自哪裡、是否從可持續的來源。團隊決心改變現狀，於是把世界自然基金會的「海鮮選擇指引」轉化為一個有趣、名為「永續滋味」的擴增實境體驗。參觀者不需掃描真正的魚，只要用智能手機就能看到互動的 3D 魚類模型，並以輕鬆有趣的方式學習如何選擇可持續的海鮮。

組長陳永鍵（Ryan）認為這項項目有著獨特的意義：「我一直對海洋生物著迷，牠們身上有種像外星生物



團隊獲世界自然基金會香港分會邀請，在「地球一小時 2026」活動，利用其作品教育公眾。

The team received invitation from WWF Hong Kong to showcase their project and educate the public during Earth Hour 2026.



Ryan WONG 和 Victoria PAN 帶著對保護海洋的熱誠，於澳洲遊學期間與新南威爾斯大學學生討論香港和澳洲應對海洋污染的解決方案。

Ryan WONG and Victoria PAN participated in a group discussion about the possible solutions of Hong Kong and Australia to tackle marine pollution with students from The University of New South Wales during the Australia study tour.

The inspiration for their course project came from an aquarium display in a shopping mall, where visitors could scan a QR code to instantly learn about different fish species. They realised that while seafood is a beloved part of Hong Kong's cuisine, few people know where the fish they eat comes from or whether it is sustainably sourced. Determined to change this, the team transformed the World Wide Fund for Nature Hong Kong (WWF Hong Kong)'s seafood guide into an engaging AR experience called **Sustainable Bites**. Instead of scanning live fish, visitors simply use their smartphones to view interactive 3D fish models and learn, in a fun and accessible way, how to make more sustainable seafood choices.

一般神秘又美麗的特質。這份課程作業讓我能將那份熱情化為實際行動，帶來一點點改變。」項目由最初的課室，推展至中學外展活動，並獲世界自然基金會香港分會的邀請參與社區展覽，團隊把他們的遊戲帶到不同的社群。他們親眼見證學生和家長只需幾分鐘就能學會辨認可持續海鮮，常常驚喜地回應：「原來保護海洋可以這麼簡單！」

不同的才能交織成同一個夢想。這群大學一年級新生證明：只要大家為有意義的目標團結合作，即使微小的個人努力亦可產生真正的影響。海洋看似遙遠，但藉著他們的創意、熱情和協作，已經向更藍的未來邁進了一大步。



For team leader Ryan, the project held personal meaning. "I've always been fascinated by marine life," he says. "There is something both beautiful and almost otherworldly about these creatures. This project gave me a chance to turn that passion into action and create even a small positive change." What began as a course assignment soon grew beyond campus. From a university exhibition to WWF Hong Kong and outreach activities in secondary schools, the team brought their game to different audiences. Along the way, they witnessed students and families learning to identify sustainable seafood in just a few minutes, often responding with surprise and excitement: "We didn't expect helping the ocean is just that simple!"



Ryan CHAN 以「From Idea to Booth - A Design Thinking Playbook」為主題，與大學一年級學生分享自己製作項目經驗。With the theme of "From Idea to Booth - A Design Thinking Playbook", Ryan CHAN shared his project experience with Year 1 students.

Different talents came together to weave a shared dream. These first-year students demonstrated that when people unite around a meaningful purpose, even small individual efforts can create a real impact. The ocean may seem distant, but through their creativity, passion, and collaboration, they have already reached toward a deeper blue future.

香港浸會大學四年制 跨學科本科課程

HKBU four-year transdisciplinary undergraduate programmes

藝術及科技文理學士（榮譽）

Bachelor of Arts and Science (Hons) in Arts and Technology

JS2920

由創意藝術學院開辦

藝術科技讓我們運用科技，重新想像藝術領域的無限可能。本課程教授學生如何將人工智能應用於視覺藝術與建構最先進的基礎設施，賦予他們轉化和推動藝術及文化發展的能力。透過創新項目與技術，學生為新一代的藝術科技生態系統作出貢獻，創造嶄新的體驗和作品。

Offered by School of Creative Arts

Art-tech allows us to leverage technology to reimagine possibilities in the artistic realm. This programme educates students on applying AI in visual arts and creating cutting-edge infrastructure, empowering them to transform and advance arts and culture. Through innovative projects and technologies, students contribute to the next generation of the art tech ecosystem, producing new experiences and creations.

工商管理文學士（榮譽）（全球娛樂）

Bachelor of Arts (Hons) in Business Administration (Global Entertainment)

JS2930

由創意藝術學院開辦

隨著娛樂產業迅速發展與擴張，內容開發、授權、行銷、觀眾互動及公眾教育等領域對專業人才的需求日益殷切。本課程結合理論與實務經驗，裝備學生相關商業知識和技能，讓他們能在全球娛樂產業中靈活應對並推動創新。

Offered by School of Creative Arts

With the entertainment sector rapidly evolving and expanding, there is a growing need for skilled professionals in areas such as content development, licensing, marketing, audience engagement, and public education. Through a blend of theoretical insights and practical experiences, this programme equips students with the business knowledge and skills to navigate and drive innovation within the global entertainment landscape.

創新醫療及社會健康社會科學學士 (榮譽) / 理學士 (榮譽)
Bachelor of Social Sciences (Hons) / Bachelor of Science (Hons)
in Innovation in Health and Social Well-Being

JS2940

由人文與社會科學院及科學與科技學院共同開辦

面對醫療創新、公眾健康策略、心理健康服務及社區支援系統的提升需求，本課程旨在培育學生成為醫療及社會服務領域的創新者，設計和推廣有效的健康與社會福祉措施，應對日新月異的行業挑戰。

Jointly offered by Faculty of Arts and Social Sciences and Faculty of Science and Technology

With an increasing need for advancements in medical innovation, public health strategies, mental health services, and community support systems, this programme prepares students to become innovators in the dynamic fields of healthcare and social services who can design and promote effective health and social well-being initiatives.

文理及科技學士 (榮譽) 自訂主修
Bachelor of Arts, Science and Technology (Hons) in Individualised Major

JS2950

由跨學科本科課程部開辦

本課程專為有著獨特興趣與職涯目標，且在傳統主修中難以實現的學生而設。在「一對一」學術導師與業界專家聯合指導下，學生可依據個人發展方向，自主設計學習路徑及跨學科課程組合。學生將主動學習，並針對社會及產業重大議題，探索創新解決方案，以回應現實世界的需求。

Offered by Division of Transdisciplinary Undergraduate Programmes

The programme is designed for students who have a unique set of interests and career goals not found in traditional majors. Under the joint guidance of “one-on-one” academic supervisors and industry experts, students can design individualised learning paths and transdisciplinary course combinations according to their future development directions. Students will engage in self-directed learning and explore innovative solutions to real-world problems based on mission-driven issues from society and industry.

數位未來與人文學科文理學士 (榮譽)
Bachelor of Arts and Science (Hons) in Digital Futures and Humanities

JS2960

由人文與社會科學院開辦

本課程著重培養具備紮實人文學科與數位科技知識的前瞻畢業生。學生將學習如何跨領域整合這些知識，以創新方式管理數位文化資源，進行批判性分析，並制定鼓勵科技正向影響多元社會環境的政策。他們同時會掌握以人為本的策略思維來管理創新項目，促成數位轉型的成功。

Offered by Faculty of Arts and Social Sciences

This programme prepares forward-thinking graduates with a robust understanding of both the humanities and digital technologies. Students will learn to integrate these disciplines for innovative management of digital cultural resources, conduct critical analysis, and develop policies that encourage the positive impact of technology across diverse social environments. They will acquire the skills to manage innovation projects with strategic consideration of human factors, ensuring successful digital transformation.

編審團隊 Editorial Team

香港浸會大學跨學科本科課程部

Division of Transdisciplinary Undergraduate Programmes (DTUP),
Hong Kong Baptist University

出版年份 Published Year

2026

聯絡我們 Contact Us

 香港浸會大學善衡校園邵逸夫大樓 9 樓 902 室

RRS902, Sir Run Run Shaw Building, Ho Sin Hang Campus,
Hong Kong Baptist University

 (+852) 3411 2835

 dtup@hkbu.edu.hk

 <https://transdisciplinary.hkbu.edu.hk/dtup/>

 @hkbudtup

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