

跨學科第二主修

TRANSDISCIPLINARY SECOND MAJORS



SECOND MAJORS

第二主修

Unlock a world of possibilities with the Transdisciplinary Second Major (TSM)! Now, you can mix and match your first major with a TSM to supercharge your transdisciplinary problem-solving skills, which are highly valued by employers across industries. Empower yourself to stand out and excel in today's fast-changing world!

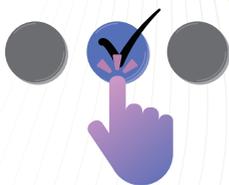
跨學科第二主修為你開啟無限可能！靈活配搭你的跨學科第二主修，全面提升你的解難能力。這些備受各行各業僱主及社會各界高度重視的實用技能，將助你脫穎而出，勇於應變，創造屬於自己的未來！

Mix and Match in TSM

TSM 自由組合



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1. **Choose your base** - Business? Arts? Science? Start with the subject you care about the most
揀選你的主場 - 商業？藝術？科學？
從你最有興趣的領域開始。



4. Graduate as a strong candidate with transectoral and transcultural perspectives
具備跨界別及跨文化視野，讓你成為極具競爭力的畢業生。



2. **Add your twist Innovation** - AI, Green Tech, Cultural Heritage - you choose what makes your degree 'you'!
注入個人特色 - 人工智能、綠色科技、文化傳承——各種知識元素任你選擇，建立獨一無二的學習之旅。



3. **Mix the unexpected** - Tackle problems that textbooks don't cover
靈活組合不同學科 - 挑戰課堂以外的真實問題！



Cultural Industry Management

文化產業管理

Shape the Future through Our Culture 立足文化，生成未來

Blend culture and strategic management to explore careers in museums, intangible cultural heritage, and cultural tourism. Gain hands-on experience of preserving traditions and shaping cultural industries in our fast-changing world.

結合文化與策略管理，探索博物館、非物質文化遺產及文化旅遊等職業生涯！在瞬息萬變的世界中體驗保育，以傳統創新文化！



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Creative Industry Management

創意產業管理



Where Creativity Meets Management— Empowering Cultural Innovators 連結創意與管理，打造文化新勢力

Fuse creativity and business and master practical skills and industry insights. Learn from experts, gain real-world experience, and prepare to excel in media, entertainment, and arts.

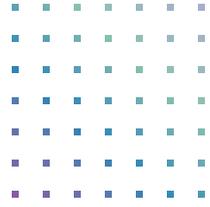
融合創意與商業知識，掌握實用技能及培育業界視野。由業內專家傳授經驗，實踐課堂所學，助你在媒體、娛樂及藝術等界別脫穎而出。



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Digital Entertainment

數碼娛樂



**Create. Captivate.
Revolutionise Digital Entertainment**
創作·引領·革新數碼娛樂

Gain hands-on skills in creative production, master business and marketing, and explore how AI and new technologies are shaping media and culture. Prepare to thrive and lead in the dynamic digital entertainment industry with the TSM in Digital Entertainment!

掌握創意製作的實戰技能、精通商業與市場營銷、探索人工智能及新科技如何塑造媒體與文化。
修讀「數碼娛樂」第二專修，準備在充滿活力的數碼娛樂產業中脫穎而出、領導潮流！



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Interactive Media Publishing

互動媒體出版



Create Interactive Content That Inspires Changes 創作互動內容 啟動創新變革

Master cutting-edge tools like AR, VR, AI, and Web 3.0 while designing and managing impactful interactive media content. Elevate your career with expertise in user experience, gamification, and marketing strategies and take the lead in transforming media landscape!

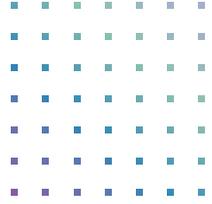
掌握 AR、VR、AI 及 Web 3.0 等最新科技，設計及管理影響社會的多媒體互動內容。透過學習用戶體驗設計、遊戲化策略以及行銷策略的專業知識，提升你的專業能力，引領媒體產業創新發展。



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Entrepreneurship and Innovation Management

創業與創新管理



Create. Disrupt. Transform 創造·突破·改變

Ready to make a difference in your field? Join us to build digital innovation skills and new ways of thinking. Connect business, technology, and social insights to lead creatively, solve complex global problems, and shape a better future with empathy, teamwork, and hands-on learning.

準備好在你的領域中發光發亮了嗎？加入我們，培養數碼創新技能與全新思維方式。結合商業、科技與社會學角度，解決複雜的全球問題，並通過同理心、團隊合作和實踐學習，開創更美好的未來。



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Applied Artificial Intelligence for Sustainable Society

應用人工智能與可持續社會

Harnessing AI for a Smarter, More Sustainable Future
人工智能 共創可持續智能未來

By integrating your expertise with artificial intelligence, drive innovation and create new opportunities. You can tackle complex challenges, enhance your career prospects, and contribute to transformative change in your industry.

將你在專業領域的知識與人工智能結合，激發創新，開創全新機遇。你可以解決複雜問題、提升職涯競爭力，並為產業帶來深遠變革。



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Green Technology and Sustainability Management

綠色科技與可持續管理



Innovate Green. Manage for a Sustainable Tomorrow 創新綠色科技·管理可持續未來

Explore trending topics such as smart cities, geographical information system, renewable energy and discover how to build a career in the green industry and become leaders in sustainability by mastering green technologies and sustainability management.

探索智慧城市、地理資訊系統及可再生能源等熱門議題，掌握綠色科技，成為推動可持續發展的一份子！



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ITS2005 Transdisciplinary Inquiries and Methodologies 跨學科研究與方法



A core course for TSM students, ITS2005 Transdisciplinary Inquiries and Methodologies equips you with the skills to tackle complex societal challenges. Through hands-on projects and industry collaborations, you'll integrate diverse knowledge and apply system thinking and design thinking to create innovative solutions!

「跨學科第二主修」(TSM) 的必修課程，培養學生解決複雜社會問題的能力。通過實踐項目與業界及社區合作，你將學習整合多元知識，運用系統思維和設計思維，提出創新解決方案！

Declaration of a TSM / SM 申請跨學科第二主修 / 第二主修

The study of a TSM / SM should normally commence in the **third year** of the students' studies. Eligible students who wish to graduate with a TSM / SM need to make a declaration by the **second semester of their second year** of studies.

學生一般會在**第三學年**開始修讀跨學科第二主修 / 第二主修。符合條件並希望修讀跨學科第二主修 / 第二主修的學生，需在**第二學年第二學期**之前完成申請。



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In addition to TSM, you can also select the below Second Majors, which prepare you to gain in-depth knowledge from another discipline to complement their First Major.

除了跨學科第二主修外，學生還可以選擇以下第二主修，讓你們在主修以外，深入學習另一個學科，從而豐富自己學科的專業知識。



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Testing Sciences

檢測科學

This second major connects analytical testing with the tangible aspects of everyday life and empowers you to harness the power of science to unravel the mysteries of the world.

結合檢測科學與日常生活，運用科學力量探索世界奧秘！開拓創新領域，成就專業解難專家！



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AI and Data Science

人工智能與數據科學

Grasp AI and Data Science fundamentals and use AI and DS methods to tackle real-world problems in the first discipline.

全方位掌握人工智能及數據科學知識，並應用相關知識解決醫療、金融等領域的實際挑戰。





 <https://transdisciplinary.hkbu.edu.hk/tsm>

 hkbudtup

 dtup@hkbu.edu.hk



Website



Instagram